# Oculus Consulting Group

*Transform Your Organization's Vision into Reality*
A Professional Services Organization

# Business Transformation

*Building Superior Performance and Competitive Advantage through a Balanced Process Review*



Imagine building a house from the ground up without an architect or blueprints. Just having an artist's conception of the final product is not sufficient. Not knowing what lies beneath the ground's surface, or how the entire project will fit together, can jeopardize the integrity of your entire structure. Sure you could construct a beautiful home on the outside, but inside you would have an endless "money pit" consuming additional precious resources and requiring constant rework and repair. For many organizations, their efforts at business transformation, eCommerce & technology implementation, and process reengineering require this same kind of constant rework with more resources than they can afford. Our **Business Transformation** services can provide you with the tools necessary to ensure you're building an organization that is as structurally sound inside as it is appealing from the outside.

Our insightful leadership, adaptive methodologies, and experienced resources can help your organization establish the right processes and analytical requirements to ensure that your organization is managing to the right levels of performance, and more importantly, making the right improvements. Through a review of business & technical processes, business strategies and constraints, key requirements and risks, we will work with you to transfer the knowledge and skills required to ensure your organization is achieving ongoing competitive advantage and enhanced performance.

Our **Business Transformation** services can help you answer these critical questions:

- ➢ Does your eBusiness strategy correspond to your overall vision and purpose?
- ➢ Do you know who your customers and eCustomers are, who are most important and successful, and most importantly, why?
- ➢ Do you understand how your order processing, purchasing cycles, and back-office operations can work more effectively via your transformation efforts?
- ➢ Do your transformation efforts integrate your IT infrastructure with that of your key business partners and alliances?
- ➢ How will your efforts impact the collaboration needed from your customers, partners, and key alliances to drive your company's success?

Utilizing our **Business Transformation** processes, you get a complete appraisal of:

| Your Vision & Mission | Transformation Strategies | Understanding the Architecture | Effective Implementation | Bottom Line Performance |
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| • Ensuring your vision & mission establish the baseline for all your organization's objectives! | • Identifying the core competencies and strategies that ensure greater customer satisfaction and growth! | • New technology is not always the best answer, maximizing your infrastructure & current performance is! | • Ensuring your organization and key resources meet the critical transformation objectives! | • Utilizing the right measures to ensure your efforts provide effectiveness where you want it most! |

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**For further information regarding Business Transformation, contact us via
e-mail: oculus_consulting@att.net or phone: 314-422-6365 or 404.307.5367
website: http://oculus_consulting.home.att.net**