

## Oculus Helps Client Win 1998 Reach Award

"A masterful reengineering effort wins CASE the 1998 overall REACH Award." - CFO Magazine, 01/99

hat do you do with a hodgepodge of finance systems and processes? How do you reign in costs and processes that are out of control? With more than 2 dozen facilities each boasting their own financial management systems and diverse processes, Case Corporation executives faced this exact situation. The task could seem onerous to even the bravest of executives. For Case Corporation the answer was obvious. They needed to reengineer!

In the face of intense competition and other business pressures, Case devised a global vision for their accounting processing and an integrated financial system solution.

Oculus Consulting Group resources played key roles and provided valuable assistance in the execution of our client's vision by providing knowledgeable expertise and resources who:

- · Conducted project oversight & management
- Designed, developed, & implemented a worldwide vision of systems and process for Accounts Receivable functions
- Designed, developed, & implemented a worldwide vision of systems and process for Accounts Payable functions
- Organized, executed, and implemented worldwide integration of the global finance center vision establishing finance centers in Europe, North America, and Australia

Transforming the Case Corporation vision for financial transaction processes and integrated systems resulted in a measurable reality that includes:

- 1996 = Finalist in 3 Reach Award categories!
- 1997 = Winners of Best-in-Class in 2 categories: Internal Audit Operations and Accounting Processing!
- 1998 = Overall Champion of the CFO Magazine Reach Award and Winners of Best-in-Class in 4 categories: Treasury Operations, Tax Operations, Customer Processing, and Accounting Processing!
- 70% reduction in Finance & Accounting operating costs!

When it comes to transforming your vision of cost reduction and increased efficiency into a measurable reality, Oculus has the demonstrated knowledge and recognized expertise to help you achieve a world class best practice reality!

To learn more about Case Corporation's success in reengineering their accounting and finance business processes, checkout the CFO Magazine January 1999 edition.





